International Defence Exhibition in Iraq
5-7 March 2017
Baghdad International Fairground
Baghdad - Iraq

معرض الدفاع الدولي في العراق
5-7 آذار 17
أرض معرض بغداد الدولي
بغداد – العراق

Organized by

United
IQDEX is one of the leading defence exhibition in the MENA region demonstrating the latest technology across land, sea and air sectors of defence. It is a unique platform to establish and strengthen relationships with government departments, businesses and armed forces throughout the region.

Under the patronage of His Excellency Haider al-Abadi, Prime Minister of Iraq and General Commander of Iraq Armed Forces, and the full support of Iraq Defence, Interior and Commerce Ministries, the United Company for Fairs and Conferences is organizing the Sixth Edition of International Defence Exhibition in Iraq (IQDEX) that will be held from 5 - 7 March 2017, at Baghdad International Fairground in Baghdad, Iraq.

IQDEX Previous Editions:

• 1st Edition was held from 15 to 18 April 2012.
• 2nd Edition was held from 13 to 16 March 2013.
• 3rd Edition was held from 1 to 4 March 2014.
• 4th Edition was held from 7 to 10 March 2015.
• 5th Edition was held from 5 to 8 March 2016.

All editions have witnessed wide participation from foreign companies, embassies, local and governmental companies in order to meet the needs of the related ministries with the equipment and weapons to enhance its defensive capabilities to face the challenges.

With deep commercial traditions, vast natural resources - including the world’s second largest oil reserves - and strategic ports and airports, Iraq occupies a pivotal position in the Arabian Gulf and Middle East region, and has the potential of becoming a major cost-effective trading and distribution location.

Iraq presents a window of opportunity for companies willing to invest in one of the world’s most significant emerging markets witnessing rising recovery, reconstruction and development needs across all sectors of its economy from basic infrastructure to housing, hotels, schools, and public building rehabilitation, requiring not only large amounts of materials but also equipment and expertise.

The country’s reconstruction efforts entail massive investment in all economic sectors, with government spending projected at US$ 98.45 billion in the 2012 budget, and over US$ 200 billion targeted in foreign investment over the next decade.

• Iraq’s current population of 30 million is projected to reach 40 million by 2025.
• Iraq holds the world’s third largest proven oil reserves, after Saudi Arabia and Venezuela.
• The country currently produces on average 2.4 million barrels of oil per day (bpd) and the Government is aiming to increase production to at least 12 million bpd in the next seven to ten years.
• The International Monetary Fund projected Iraq’s real GDP growth at 12.2% in 2011, outpacing China’s 9.2%.
• Iraq attracted US$42 billion investment in 2010 and more than US$52 billion in 2011.
• Iraq has allocated US$2 billion for the construction of 230,000 housing units for low income households.
IQDEX attracts a growing wealth of international decision-makers from within the defence industry, alongside key representatives from governments, armed forces and the key military personnel. Strong representation from most of the countries make IQDEX the prime platform to reach such an important audience.

**WHY Exhibit?**

IQDEX 2017 is one of the world’s largest and most strategically important defence and security exhibitions.

Meet local and international manufacturers and suppliers of the latest equipment, technology and systems.

Access all the world defence & security markets.

Launch your products and raise your recognition worldwide.

**Top reasons why your company must participate at IQDEX:**

1. Position your company as a leader in defence technologies and solutions.
2. Gain access to global leaders, policy and decision makers.
3. Profile your technologies and projects and meet global defence contractors.
4. Reach thousands of prime contractors, OEMs and international delegations.
5. Align your brand to a high profile regional and international event marketing campaign.
6. Benefit from global media coverage.

**WHO Visits?**

As one of the leading defence events for the region, IQDEX attracts many attendees from across the world and the surrounding regions of the Middle East, Africa and Asian Subcontinent.

1. Iraq 16. Czech Republic
2. Japan 17. Ukraine
3. Korea 18. Romania
4. Switzerland 19. Spain
5. Pakistan 20. Ireland
7. Italy 22. Russia
8. Serbia 23. Holland
9. Canada 24. Germany
10. Lebanon 25. Bulgaria
11. United States of America 26. France
12. China 27. Australia
13. Iran 28. Slovakia
14. Sweden 29. United Arab Emirates
15. Montenegro 30. New Zealand

Participants at IQDEX will have the opportunity to meet and engage with:

Regional Attendees,
An International Audience,
Official Delegations,
Senior Attendees.

**WHY Visit?**

IQDEX 2017 is one of the world’s largest and most strategically important defence and security exhibitions.

Meet buyers decision-makers, key influencers and users from the Armed Forces & Security Agencies.

Take advantage of the best conditions to increase your return on investment.

Appreciate the trends.

Develop and keep up your International contacts.

98% of Exhibitors would recommend IQDEX as: “Must Participate” International Defence Show.
Participants at IQDEX will have the opportunity to meet and engage with:

- Regional Attendees.
- An International Audience.
- Official Delegations.
- Senior Attendees.

**Exhibiting Options**

**Internal Equipped Area**
The internal equipped area is located inside the exhibiting hall with a minimum of 18 sqm including:

- 1 Table
- 2 Chairs
- 1 Trash Can
- Carpet
- Electricity

Any additional equipments are available for rental at a surcharge.

**Internal Not Equipped Area**
The internal not equipped area is located inside the exhibiting hall with a minimum of 18 sqm including:

- Empty Ground Space
- Electricity

Any additional equipments are available for rental at a surcharge.

**External Area**
The external area is located outside the exhibiting hall on the right and left side of the entrance with a minimum of 50 sqm including:

- Carpet

Any additional equipments are available for rental at a surcharge.

**Stand Location Markups**
Add 2% when choosing a location with 1 aisle (Inline)
Add 4% when choosing a location with 2 aisles (Corner) / outdoor space
Add 6% when choosing a location with 3 or 4 aisles (Peninsula or Island)

For more information about booking a stand, please refer to:
http://www.iqdexiraq.com/Exhibiting.htm
TRAVEL ADVICE

TIPS TO ASSIST WITH YOUR VISIT TO IRAQ

- The time zone for the Iraq is GMT/UTC +3.
- Electricity is 220/240V 50Hz.
- Three-pronged square plugs are used throughout the Iraq.
- The Iraq country telephone code is +964.

VISA INFORMATION

1. A copy of the Passport should be sent to the United Company 30 days prior to the opening ceremony in order to issue an entry visa.
2. The Passport copy should be clear colored with a high resolution photo.
3. Only the participants in the fair shall get the entry visa upon the invitation and the signed contract with the United Company or GEL.
4. The United Company and the State Company for Iraqi Fairs and Commercial Services shall follow all the legal and logistics procedures to issue the entry visa.
5. The Iraqi Government needs 20 days max to issue the entry visa.

ACCOMODATION

Offering an outdoor pool and a restaurant, Al Mansour Hotel is located in Baghdad. Free WiFi access is available in all areas.

Each room will provide you with a flat-screen TV, air conditioning and a balcony. There is also a dining table. Featuring a shower, private bathroom also comes with a bath and a hairdryer. You can enjoy city view and river view from the room. Extras include a minibar, a seating area and satellite channels.

At Al Mansour Hotel you will find a tennis court and a fitness centre. Other facilities offered at the property include a shared lounge, luggage storage and shops (on site). The property offers free parking.

Armed Vehicle Booking:
For interested visitors who wish to book armed vehicles (Airport - Hotel - Venue), please go to: www.iqdexiraq.com
to download and fill the form

Hotel Booking:
For interested visitors who wish to get a special discounted rate for hotel booking, please go to: www.iqdexiraq.com
to download and fill the form

SPONSORSHIP

The sponsorship opportunities available at IQDEX 2017 will increase your company and brand exposure in front of an important audience of government and military representatives attending from all around the world. Whether you want to meet particular people, boost your market position, generate sales lead, promote expertise or launch a new product, sponsorship during IQDEX can deliver results tailored to your corporate objectives.

The organizing company of the fair will announce in the official show guide the most important companies and products according to quality of sponsorship.

Sponsorship Packages:
- Platinum sponsor
- Gold sponsor
- Silver sponsor

For more information about sponsorship packages, please refer to:
http://www.iqdexiraq.com/Sponsorship.htm
Global Event Logistics (GEL) is the “STRATEGIC SUPPORTER” and the “OFFICIAL FREIGHT FORWARDER” for the International Defence Exhibition in Iraq (IQDEX), March 5-7, 2017, Baghdad - Iraq.

As a strategic supporter, GEL works as a leader in providing services for the events and exhibitions industry. It has an extensive experience specifically in the field of sales and logistics. The company has successfully built strong reputation and trust with their customers. IQDEX have been partnering with GEL for several editions and it is the exclusive Sales Agent for IQDEX in the Middle East and Gulf region.

As an Official Freight Forwarder, GEL exclusively handles onsite operations for IQDEX. It is essential that all the exhibitors and clients are aware of the above. No other freight Forwarders and agents will be allowed to clear any goods and exhibits into Iraq by land, sea or air without the coordination & approval of GEL.

GEL will be the only agent allowed to clear the goods and deliver them to the exhibition center. UNFCO recommends that you deal with GEL from the start to avoid any confusion and delays in delivery. All tariffs will be provided by GEL or you may contact them on the below details:

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OFFICIAL STAND CONTRACTOR

Exporoad offering Turnkey exhibition stand construction & services and event managing. We have a wealth of experience in the design and production of exhibition stands.

We provide a free initial design and quotation service and our design team produces cutting edge solutions to your requirements.

For further information, please contact:

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Sales and Marketing
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SPONSOR

Established in 1979, China National Aero-Technology Import & Export Corporation (CATIC) is a large, state-owned conglomerate focused on import and export of aviation products and technology. Its total trade volume exceeds USD 40 billion.

As a state authorized dealer of aviation products, CATIC exports fighters, trainers, bombers, helicopters, UAVs, transport aircraft, general aviation aircraft, missiles, associated airborne equipment, and ground support equipment, as well as the various components and spare parts required to support these products. Over 1,400 Chinese-made aircraft now fly the skies over more than 40 countries throughout the world. Through multinational cooperation and R&D, CATIC has invested in and developed high-performance aircraft such as the K-8 trainer, JF-17 fighter, and many more.

Please find below CATIC contact details:

Email: public@catic.cn
Website: www.catic.cn
VENUE INFORMATION

ADDRESS
Baghdad International Fairground
Dimashq Street
Baghdad
Iraq

GENERAL INFORMATION
Baghdad International Airport is just 20 minutes from the land of Baghdad International Fair.

Al Mansour Hotel is just 10 minutes from the land of Baghdad International Fair.

CONTACT US

For your enquiries, please contact:

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